

PRESS RELEASE FROM ELECTROHYPE NOVEMBER 16th 2010

Electrohype 2010 – The sixth biennial for electronic art

The Electrohype biennial is one of the largest events for computer based and electronic art in the Scandinavian countries. This year it will take place at Ystad Art Museum, Ystad, Sweden November 27th 2010 to January 30th 2011.

The following artists participate in the exhibition:

boredomresearch, Great Britain	Serina Erfjord, Norway
Sion Jeong, Korea	Yunchul Kim, Korea
Nikki Koole, the Netherlands	Diane Landry, Canada
Caleb Larsen, USA	Enrique Radigales, Spain
David Rokeby, Canada	Norman T White, Canada

The theme for this year's biennial is "objects", a suitable theme for an exhibition presented in an art museum, where the object, in the sense of an artwork often is focused upon both historically and in contemporary art.

Electrohype 2010 will focus on electronic artwork with a more defined physical frame than earlier years, but within this defined frame, there will be width, ranging from the mechanical to the organic, from sound to light and from dry observation to humour.

Opening of the biennial Saturday November 27th at 12-4 pm

The exhibition will be introduced at 2 pm by Ýrr Jónasdóttir, director at Ystad Art Museum, and presented by the curators Anna Kindvall and Lars Gustav Midbøe from Electrohype.

The exhibition is financed by:

Kultur Skåne • Skåne Regionen/Malmö Kulturförvaltning • Stiftelsen framtidens kultur • Statens kulturråd • Ystads kommun • Office for Contemporary Art Norway • ArtSway Associates, Great Britain

Press meeting: Ystad Art Museum Thursday November 25th at 2 pm

Press images:

www.electrohype.org/2010/pressbilder/

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Ystad Art Museum

Sankt Knuts Torg 1, Ystad, Sweden: Map

Opening hours:

Tue – Fri 12 – 5 pm

Sat – Sun 12 – 4 pm

23 dec, 5 jan 12-4 pm

Closed: December 24th, 25th, 31st and January 1st

www.konstmuseet.ystad.se